

Appendix 2 - Bid for Vibrant and Viable Places – New Regeneration Framework
 Flintshire towns fit with WG Guidance

Town	Key outputs	Strategic fit	Policy fit		Improving housing condition and supply	Quality of programme delivery Value for money Creativity and innovation
			Town centre	C'ties First		
Buckley	No large scale employment growth currently anticipated.	No regional prioritisation. Would help to tackle poverty in 1 LSOA in 20-30% most deprived in Wales.	✓		740 housing units allocated in UDP.	These would apply regardless of the town that the programme was based in.
Deeside	Deeside Enterprise Zone status gives potential for investment from Welsh Government. Deeside Enterprise Zone has the potential to deliver 7,000 new jobs through major private sector investment. Major training opportunities to be generated from this scale of business growth, from housing investment and from Advanced Manufacturing Centre development.	Major strategic centre for jobs and growth with potential benefits across North Wales. Identified in the West Cheshire / North East Wales Spatial Strategy as a strategic centre and regeneration area. Identified in the Wales Spatial Plan as a primary key settlement, key regeneration area and key business sector area. Identified by Flintshire County Council (Executive March 2011) as a strategic priority for regeneration. Would help to tackle poverty in 2 LSOAs in the 10% most deprived in Wales, 3 in the 10-20% most deprived and 1 in the 20-30% most deprived.	✓	✓	1,788 housing units allocated in UDP, including 1,300 in Northern Gateway. Existing Neighbourhood Renewal Programme to build upon.	
Flint	No large scale employment growth currently anticipated. Training opportunities through housing redevelopment planned.	Identified in the West Cheshire / North East Wales Spatial Strategy as a regeneration area, reflecting pockets of deprivation. Identified in the Wales Spatial Plan as a primary key settlement and key regeneration area. No large scale employment growth currently anticipated. Would help to tackle poverty in 2 LSOAs in the 10-20% most deprived and 1 in the 20-30% most deprived.	✓	✓	705 housing units allocated in UDP.	

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Holywell	No large scale employment growth currently anticipated.	Identified in the West Cheshire / North East Wales Spatial Strategy as a regeneration area, reflecting pockets of deprivation. Would help to tackle poverty in 1 LSOAs in the 10% most deprived in Wales and 1 in the 10-20% most deprived.	✓	✓	326 housing units allocated in UDP.	
Mold	No large scale employment growth currently anticipated.	Identified in the West Cheshire / North East Wales Spatial Strategy as a regeneration area, reflecting pockets of deprivation and its town centre redevelopment potential. Identified in the Wales Spatial Plan as a primary key settlement. Would help to tackle poverty in 1 LSOA in the 10% most deprived in Wales	✓	✓	438 housing units allocated in UDP.	
Saltney	No large scale employment growth currently anticipated.	No regional prioritisation. Would help to tackle poverty in 1 LSOA in the 20-30% most deprived in Wales.	✓		26 housing units allocated in UDP.	